

Outdoor Living Supply Acquires Norristown Brick

Offering a Better Way to Grow.

Rochester, MN – July 12, 2022– Outdoor Living Supply (“OLS”), a distribution platform for outdoor living products with a focus on hardscapes, announced today it has acquired Norristown Brick (“the Company”), an independent distributor of masonry, landscape, and hardscape materials to Montgomery County, Pennsylvania, and the surrounding area. This acquisition further strengthens OLS’s presence in the mid-Atlantic market.



Based in Norristown, Pennsylvania, Norristown Brick was founded in 1986 with the goal of providing a comprehensive selection of quality hardscaping and masonry materials to its customers. A third-generation business, the Company has been grown by the Lyons and Swire families into a leading regional supplier with 13 full-time employees, servicing both commercial and residential markets. Russell Lyons will continue to lead the business going forward, ensuring continuity and consistency for customer and supplier partners.

“We are thrilled to welcome Russell and his dedicated team to the OLS family of companies. This represents our second acquisition in eastern Pennsylvania, adding an important location to our footprint as we continue our expansion efforts in the Northeast,” commented Brian Price, CEO of OLS. “The Company’s proximity to our Woodward Landscape Supply location in Phoenixville creates some powerful synergies; allowing us to form the region’s market-leading platform and deliver best-in-class customer service.”

Russell Lyons, Owner and Operator of Norristown Brick, added, “We are so excited to be part of the expanding network of independent supply yards under the Outdoor Living Supply umbrella. This partnership provides a wonderful opportunity for growth. Like OLS, our commitment to delivering an exceptional customer service experience is at the heart of what we do. Our customers, suppliers, and employees can all look forward to new opportunities ahead.”

Faegre Drinker Biddle & Reath LLP served as legal advisor to OLS.

About Outdoor Living Supply

Outdoor Living Supply is a distribution platform for outdoor living products with a specific, differentiated focus on hardscapes. OLS seeks to partner with family- and founder-led companies with shared values and local heritage. By leveraging deep industry relationships, OLS supports its companies’ growth both organically and through strategic acquisitions while providing the products, resources, technology, and training to enhance the customer experience and create new opportunities for its employees. Outdoor Living Supply launched in partnership with Trilantic North America in late 2020, which invested in the platform to support its growth across key verticals including: hardscapes; outdoor living; landscape accessories; outdoor lighting; and bulk materials.

For more information, visit www.outdoorlivingsupply.net.

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About Trilantic North America

Trilantic Capital Management L.P. ("Trilantic North America") is a leading, growth-focused middle market private equity firm focused on control and significant minority investments in North America. Trilantic North America's primary investment focus is in the business services and consumer sectors. Trilantic North America has managed six private equity fund families with aggregate capital commitments of \$9.7 billion. Trilantic North America has been recognized by Inc. Magazine's 2021 list of Top Founder-Friendly Investors and has been named one of Growthcap's 2021 Top 25 Private Equity Firms for Growth Companies.

For more information, visit www.trilanticnorthamerica.com.

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